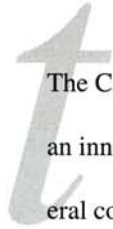


workspace  
space

## housebrand

calgary, alberta, canada  
www.housebrand.ca



The Calgary firm housebrand offers clients an innovative mix of architecture, general contracting, real estate services, and interior design. Naturally, its workspace, too, follows an unconventional path. The firm, led by architect John Brown, RAIC, has gradually expanded to occupy the

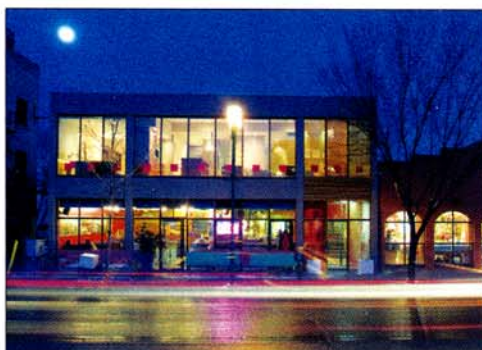
entire upper floor of a downtown Calgary retail building. Much of the 3,000-square-foot office encompasses housebrand's design store, where customers can browse the company's collection of furniture, lighting, design books, and other home goods.



Photos: Courtesy housebrand



In the studio section, employees sit together around a long conference table, rather than in individual cubicles. A glass wall separates them from the main retail area. "Working around a table like this turned out to be the most wonderful thing we could have done," Brown says.



"There are certain manners you have when you're in this situation. It's a really lovely way of working."

A newly added video production studio supports housebrand's Slow Home project, which educates consumers about design and housing choices. With enhanced video capabilities, the Slow Home can now provide micro-consulting services to clients around the world. For more information, visit [www.theslowhome.com](http://www.theslowhome.com).—*meghan drueding*